

Tools & Resources

This document provides a snapshot of the resources available in the Dementia Friends USA Toolkit. The complete toolkit is available for states with a Dementia Friends sub-license.

Session Materials



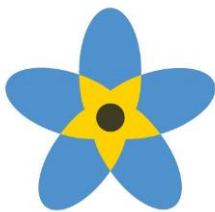
Session Workbook

The session workbook guides session participants through the Dementia Friends session. Also available in a condensed format! Session components include information about dementia, signs and symptoms and communication strategies.



Champion's Guide

The Champion's Guide provides step by step directions and scripting for Champions to use when running Dementia Friends sessions. The Champion guides participants through an interactive discussion including specific exercises, such as the broken sentences exercise, bookcase example and daily tasks exercise.



Additional Session Materials

Additional materials include a Session Reporting Form, Evaluation and Action Steps, Sign-In Sheet and Certificate of Participation. Each Dementia Friends state lead receives its customized Dementia Friends state logo as well!



Video: Dementia Friends Five Key Messages

In this video, people living with dementia speak candidly about their experiences as they relate to the Dementia Friends' five key messages about dementia. This optional video can be used after the Broken Sentences worksheet activity and also to market Dementia Friends.
<https://youtu.be/4olrRTayLJw>

Marketing Materials



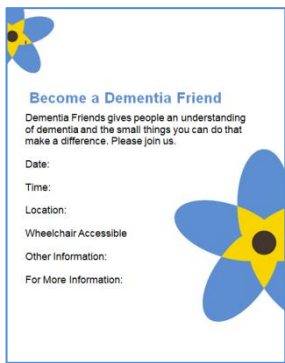
Dementia Champion Recruitment Flyer

Every Dementia Friends initiative needs Dementia Friends Champions to lead the sessions! Use this material to recruit for and promote Dementia Friends Champions sessions!



Dementia Friends Session Flyer

Dementia Friends sessions can be promoted in various ways, including through the use of this sample flyer!



Advertisement Posters

Sample session advertisement posters can be customized with individual session information.



Sample Social Media, News and Press Samples

The toolkit includes sample media, press release, and social media templates.



Session Signage

Multi-directional signage is available to guide attendees to the Dementia Friends session.



Session Sign

The "I'm a Dementia Friend" and "We Are Dementia Friends" signs can be used after a session. Take a photo and share on social media!

Culturally Adapted Materials



Dementia Friends USA materials have been translated in several languages, thanks to the leadership of several Dementia Friends state leads, such as Minnesota, Massachusetts and California. Session workbooks are available in:

- Hmong
- Korean
- Portuguese
- Russian
- Spanish
- Traditional Chinese
- Vietnamese
- Arabic
- French
- Haitian Creole
- Urdu



Adaptation for Native American/ American Indian Communities

Dementia Friends has been culturally adapted for Native American communities included a replacement exercise called the River which can be read or the video narration can be played.



Tips for Offering Dementia Friends to Cultural Communities

This resource summarizes learnings from African American, Hispanic, West African, Hmong and Native American communities for offering Information Sessions.

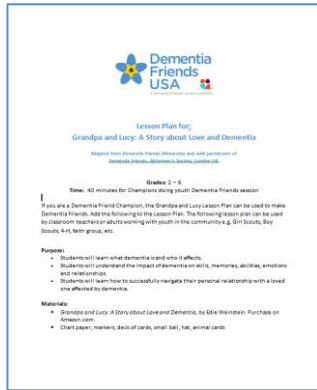


Video: Narration of The River

This story is written and narrated by Dr. Anton (Waagosh) Treuer, Professor of Ojibwe, Bemidji State University. The River replaces the Bookcase story in Information Sessions where Native Americans are participating. Dr. Treuer applies a Native American cultural analogy to the topic of dementia.

https://youtu.be/qT_2CZ89TZY

Youth-Specific Session Materials



Lesson Plan for *Grandpa and Lucy*

Grandpa and Lucy is a children's book for use with children ages 7-11 (2nd-6th grade). The Lesson Plan covers what dementia is, who it affects, how dementia impacts thinking and relationships, and how to have a positive relationship with someone living with dementia.



Champion's Guide for Youth

Use this Champion's Guide and PowerPoint to deliver Dementia Friends Information Sessions to participants aged 14-17 (9th-12th grade).

About Dementia Friends

Dementia Friends USA is part of a global movement that is changing the way people think, act, and talk about dementia. Developed by the Alzheimer's Society in the United Kingdom, Dementia Friends vision is that by helping everyone in a community understand what dementia is and how it affects people, each of us can make a difference for someone living with dementia. A Dementia Friend is someone who, through viewing a series of online videos or attending an in-person session, learns about what it's like to live with dementia and then turns that understanding into action. From telling friends about the Dementia Friends program to visiting someone who is living with dementia, every action counts.